

Long Term Care Planning What is Involved



Long Term Care Planning strategies are not the same as purchasing health, home, or auto insurance. When considering Long Term Care Insurance, a person must realize that this is something set in place until they need it. This event may not happen for twenty to forty years, depending on when they purchased the policy. It's important to make the right choice the first time.

Presented by Brian Gordon, President, MAGA Ltd.

Brian has nearly three decades of experience in Long Term Care Insurance (LTCI), joining his father, Murray A. Gordon, at MAGA Ltd. in 1990. Brian specializes in both Traditional & Asset Based Hybrid LTCI and has collaborated with carriers regarding product development and marketing. Over the years Brian has been recognized by his peers as one of the top LTCI professionals.

Tuesday, August 18, 2020

1:00 PM to 2:00 PM ~ Webinar Presentation

~ All are welcome, registration is required ~

To register, please email Events@Elderwerks.org or call 847-462-0885

Webinar access information will be emailed after registration and prior to the date of the event.

For **\$5.00*** this program awards **1.0 CE CREDIT** to Illinois nurses, professional counselors, social workers, and nursing home administrators.

***NO FEE** for Consumers/Community Members and those not needing CE credit.



Murray A. Gordon & Associates

