



Become a Compassionate Touch® Authorized Coach

What is Compassionate Touch®?

It is a powerful, skilled touch approach that evidence shows is an effective non-pharmacological strategy to reduce behavioral expressions in dementia and end-of-life care. The gentle, hands-on techniques were developed with busy care partners in mind, giving them a practical tool that's easy to learn and integrate into daily care practices, while strengthening relationships with those they serve.

How Does It Work?

Compassionate Touch® is a cutting edge skilled touch program that:

Is Feasible - Uses existing resources | Easy for staff to learn | Practicality ensures sustainability

Is Effective - Eases physical and emotional distress | Promotes sleep | builds trust in caregivers | Provides a holistic personalized approach

Encourages Family Engagement - Provides a means for family to calm, comfort, and support their loved one | Enhances the family's experience as a member of the care team

Facilitates Staff Satisfaction - Reduces caregiver fatigue | Builds strong relationships | Aligns with person-centered core values and philosophy

Strengthens Marketability with a program that tangibly demonstrates commitment to culture change and staff development

Coach Training

Following the six-hour workshop, attendees are designated as Compassionate Touch® coaches and authorized to conduct the Compassionate Touch® program with staff members or families.

Who should become a Coach?

Any selected team members: Administrator, Memory Care Director, Marketing Liaison, Nurse, CNA leader, Social Worker, Activity Professional.

License

You or your organization is licensed to use the branded program and materials for one year with annual renewal.

- Secure, on-line access to materials, resources, and templates for program implementation and sustainability
- Lobby certificate
- Website badge
- Support throughout the license period including teleconferences; newsletters; articles; and online forum with other Coaches
- Recognition as an AGE-u-cate collaborative partner



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"My experience with Compassionate Touch training was transformational."

Michelle Madda, Assistant V.P. of Health and Wellness Services, Mather LifeWays, Evanston, IL

Coaches are Empowered with a:

- Sustainable program for staff training and family engagement
- Plan for implementation
- Tool to track clinical outcomes and staff satisfaction
- Network of Compassionate Touch® coaches throughout the U.S.

April 8, 2020

8:30am – 3:30pm
lunch provided

Elderwerks Educational
Services

251 E Northwest Highway
Palatine, IL

Register

https://ageucate.com/index.php?main_page=index&cPath=8

\$395 per person
and \$35 for training gear

- \$75 for 6 CEU's paid to Elderwerks on day of training