



Virtual Senior Fair Sponsorship Opportunities

Platinum Sponsor (\$3,500)

- Listed in the Class Schedule section as a Platinum sponsor.
- Logo displayed on first slide of all presentations.
- Opportunity to have your presenter present live on a mutually agreed upon topic.
- Listed on Elderwerks website Fair page as the Platinum Sponsor.
- A logo, paragraph and a 20 second infomercial will be shown in the Supporter's section of the Senior Fair page.
- Listed on social media as the Platinum Sponsor.
- One full page ad in the Elderwerks Education and Resource Virtual Fair section in the Northwest Herald newspaper.
- Full page, black and white ad in the **2021 Elderwerks Senior Directory** (10,000 Directories published and distributed annually to professionals and consumers).

Gold Sponsor (\$2,000)

- Listed in the Class Schedule section as a Gold sponsor.
 - Logo displayed on first slide of all presentations.
 - Opportunity to have your presenter present live on a mutually agreed upon topic.
 - Listed on Elderwerks website Fair page as the Gold Sponsor.
 - A logo, paragraph and a 20 second infomercial will be shown in the Supporter's section of the Senior Fair page.
 - Listed on social media as the Gold Sponsor.
 - One half page ad in the Elderwerks Education and Resource Virtual Fair section in the Northwest Herald newspaper
 - Half page, black and white ad in the **2021 Elderwerks Senior Directory** (10,000 Directories published and distributed annually to professionals and consumers).
-



**Silver Sponsor
(\$1,200)**

- Listed in the Class Schedule section as a Silver sponsor.
- Logo displayed on first slide of all presentations.
- Opportunity to have your presenter present live on a mutually agreed upon topic.
- Listed on Elderwerks website Fair page as the Silver Sponsor.
- A logo, paragraph and a 20 second infomercial will be shown in the Supporter's section of the Senior Fair page.
- Listed in social media as the Silver Sponsor.
- One quarter page ad in the Elderwerks Education and Resource Virtual Fair section in the Northwest Herald newspaper.

**General Sponsor
(\$300)**

- A logo, paragraph and a 20 second infomercial will be shown in the Supporter's section of the Senior Fair page.
- Listed in the Class Schedule section as a general sponsor.
- Listed in the General Supporters on the first slide of all presentations.

Charitable Donation Thank you. Your support means the world to Elderwerks now, more than ever!!
