



Elderwerks Senior Resource Directory is “one of its kind” in Illinois and contains all local and federal benefits for seniors.

We distribute 10,000 Directories annually to professionals and community members. The initial distribution is achieved in tandem with our network partners at Directory Release Events. Continued distribution is available at educational and community events. The advertisers in the Directory receive referrals from Elderwerks, other professionals and families in need.

The Directory is an indispensable resource for professionals including, but not limited to, case managers, social workers, federal employers, social service organizations, support groups, township service, government offices, departments on aging and senior related businesses throughout Illinois. It is also available at [Elderwerks.org](http://Elderwerks.org)

Contact your Elderwerks Consultant or [Jennifer.prell@elderwerks.org](mailto:Jennifer.prell@elderwerks.org) to receive an advertising application. We look forward to your participation and appreciate your partnership in serving seniors and their families.

The advertising sizes are listed below. All ads are black and white except for the inside front and back cover and the back cover. Please submit the ad in PDF or jpeg format. The deadline for ad submission is August 30<sup>th</sup>.

#### **FULL PAGE AD SPECS**

- Trim Size: 8" wide x 10" high
- Live Area: 7" wide x 9" high
- Bleed Area: 8 1/2" wide x 10-1/2" high

#### **HALF PAGE AND THIRD PAGE ADS**

- Live area: 7" wide x 4.5" high

#### **ONE-THIRD PAGE AD (Only available to supportive business services)**

- Live area: 7" wide x 3" high

If you have questions please contact your Elderwerks Consultant or contact [jennifer.prell@elderwerks.org](mailto:jennifer.prell@elderwerks.org). Thank you for your support.

Regards,

A handwritten signature in black ink that reads "Jennifer Prell". The signature is written in a cursive style.

Jennifer Prell  
President