



REGISTRATION FORM
*Aging Better Expo: Planning
 Your Future Today*
 August 9-13, 2021

BUSINESS INFORMATION

Business Name:			
Name:		Title:	
Address:			
City and Zip:			
Phone:		Email:	

SPONSORSHIP / SUPPORTERS OPPORTUNITIES

\$	<input type="checkbox"/>	\$300	Top 40
\$	<input type="checkbox"/>	\$600	Hit Parade
\$	<input type="checkbox"/>	\$1,200	Silver
\$	<input type="checkbox"/>	\$2,000	Gold
\$	<input type="checkbox"/>	\$2,800	Diamond
\$	<input type="checkbox"/>	\$3,500	Platinum
\$	<input type="checkbox"/>	Total Amount Due	

EXHIBITOR OPTIONS

<input type="checkbox"/>	Diamond/Platinum Sponsors – Would like to have a session with own speaker & made our sponsorship commitment by 3/15/21 Limited Availability
<input type="checkbox"/>	Hit Parade – Cooking classes, exercise classes & games Limited Availability

PAYMENT INFORMATION

<input type="checkbox"/>	Check payable to: Elderwerks Educational Services 251 E. Northwest Highway Palatine, IL 60067		
<input type="checkbox"/>	Pay via credit card		
	Name on Card:		
	Credit Card Number:	Exp. Date:	
	Billing Zip Code:	PIN:	

I HAVE READ THE TERMS AND CONDITIONS

Sign Here:	
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TERMS AND CONDITIONS

Terms of Payment: Net 30 - full payment is due within 30 days of registration. Lack of payment constitutes a cancellation of this Agreement.

Sponsorship Cancellation: No refunds.

Cancellation, Delay or Termination of Expo by Elderwerks: In the event Elderwerks shall for any reason cancel, delay, or terminate the Expo or any part thereof, the sponsor waives any and all claims against Elderwerks for damages, expenses, or loss of profits. Sponsor agrees to accept in complete settlement and discharge of all claims against Elderwerks.

ELDERWERKS WEBSITE

LANDING PAGE: Elderwerks Aging Well Expo's landing page is located here:

<https://www.elderwerks.org/resources/seniorExpo/default.aspx>

The landing page will give a brief description of the Expo. There will be a Senior Expo Supporters section on the landing page that will connect visitors to all Supporters by category.

CATEGORY: Please list your preferred category here: _____

SESSIONS: Lists the program title, speakers name and title, company name and a photo of the speaker. The date and time of the session is included. Elderwerks will highlight Silver, Gold, Diamond, and Platinum sponsors in the Sessions section.

SUPPORTERS: The Supporters/Sponsors of each level will be listed in the Sessions section of the website. Silver, Gold, Diamond and Platinum Sponsors/Supporters descriptions will include their logo, a brief paragraph, and a link to their website.

REGISTRATION: Attendance to one or multiple sessions will be confirmed through registration. Registration requirements will include name, address, and email for confirmation and final Zoom link information.

SESSIONS

Elderwerks Expo Committee will consider speaker selection and include topics requested through the 2020 event evaluations. Sponsors and resources first then look elsewhere for qualified, dynamic speakers who can engage an audience well. The speakers will prerecord their session 60-90 days before Expo and will be available for the last 15 minutes over their 1-hour allotment to answer questions.

VIDEO REQUIREMENTS

Gold, Diamond, and Platinum sponsors are requested to submit a 60 second commercial. Record and submit in a MP4 format to jennifer.prell@elderwerks.org.

AFTER EXPO

If an attendee requests a sponsor to contact them, the sponsor will be notified through Elderwerks.